CITY OF MILPITAS SENIOR ADVISORY COMMISSION

Approved Minutes: Senior Advisory Commission

Date of Meeting: February 28, 2006

Place of Meeting: Milpitas City Hall, Committee Meeting Room

A. CALL TO ORDER & PLEDGE

Chairperson Weisgerber called the meeting to order at 1:30 pm, and the Pledge of Allegiance was recited.

B. ROLL CALL

Commissioners Present: Denny Weisgerber, Mary Banick, William "Ed" Connor, Bal

Daguigan, Joyce Dovlet, Barbara Ebright, Amanda Santos,

Albert Wang and Joanne Wood (1:33 pm),

Alternates Present: Florentino Menor

Council Liaison: Debbie Giordano (1:35 pm)

Staff Present: Lynette Wilson, Recreation Program Coordinator

Jennifer Tagalog, Recreation Services Supervisor

C. SEATING OF ALTERNATES:

Florentino Menor was seated for Joanne Wood.

D. ADOPTION OF AGENDA

MOTION: To adopt the Agenda of the February 28, 2006, Senior Advisory Commission. M/S: Daquigan/Wang. Ayes: Unanimous.

E. MINUTES

MOTION: To approve the Minutes of the October 25, 2005, Senior Advisory Commission meeting. M/S: Ebright/Banick. Ayes: Unanimous.

F. FINANCIAL REPORT

Recreation Supervisor Tagalog reported the updated Financial Report was included in the Commission Packet and reflected the period of October 1, 2005-January 31, 2006. The report reflected the expenses of the Holiday Dance Party's entertainment (\$250.00) and the Senior Center barbecue (\$200.00), as approved at the October 25, 2005, Senior Advisory Commission meeting. The Commission's balance is \$5,959.74. Supervisor Tagalog also indicated that the Senior Nutrition Site Council funds have been expended.

Commissioner Ebright asked if funds need to be moved into the Nutrition Site Council budget for the birthday cakes and ice cream. Program Coordinator Wilson indicated that the Nutrition Site Council no longer exists and staff was using the funds until exhausted for the birthday celebrations. The birthday celebrations will continue to be funded through the Senior Center's regular program budget, or through the Senior Advisory Commission, should it desire to allocate funds for the celebrations.

Motion to approve the Financial Report. M/S: Connor/Ebright. Ayes: Unanimous.

G. CITIZEN FORUM

None.

H. ANNOUNCEMENTS/ CORRESPONDENCE

Recreation Supervisor Tagalog read the announcements listed on the Agenda.

Commissioner Ebright inquired what type of Job Faire it would be. Recreation Supervisor Tagalog replied that it was a community based with about 25 different agencies involved.

I. OLD BUSINESS

None.

J. NEW BUSINESS

1. Election of Officers

Chairperson Weisgerber reviewed the requirement of the Commission's Bylaws for Commission Officers be elected in the first meeting of each year, and the officers serve for one year.

Chairperson Weisgerber opened the nominations for the positions of Chair, Vice-Chair, and Treasurer. Commissioner Banick motioned Chairperson Weisgerber serve another year as Chair, along with Commissioners Daquigan and Wang to serve in their current positions of Vice-Chair and Treasurer (respectively).

M/S: Banick/Santos.

Chairperson Weisgerber asked Commissioners Daquigan (Vice-Chair) and Wang (Treasurer) if they accepted the nomination to serve an additional year. Commissioners Daquigan and Wang accepted the nomination.

Motion to keep the officers as they currently are for an additional year. M/S: Connor/Banick. Ayes: Unanimous.

2. Senior Advisory Commission Account – Potential Fundraising and Items to Purchase for the Senior Center

Chairperson Weisgerber reminded the Commission that at the October 25, 2005, Senior Advisory Commission, he reviewed what the Commission was charged with advising

staff and City Council in the planning/organizing activities for the community's senior citizens, and they are supposed to take an active role in supporting the programs through involvement and development of programs and fundraisings to provide for the programs. At that meeting, he also set up a committee consisting of Commissioners Banick and Ebright to discuss the issues, and other commissioners were encouraged to forward their ideas to the three commissioners.

Chairperson Weisgerber reported that the committee and Senior Center staff met and discussed possible fundraising opportunities for the Senior Center. The opportunities discussed were a walking fundraiser, a carnival, black and white event, or a casino night.

Chairperson Weisgerber asked if the walking event was successful. Commissioner Banick indicated that there were only a handful of people who participated compared to the membership at the Senior Center. She thought there should have been over 100 participants in it.

Chairperson Weisgerber asked if it was the timing of the event or the amount of time for participants to prepare for it. Commissioner Banick suggested that with the large percentage of Asian participants at the Senior Center, a small committee should be formed to get their participation due to communication barriers with the language. Commissioner Banick also indicated she felt the time was rushed. Staff indicated that the event was listed in at least one of the bi-monthly Senior Center newsletters along with flyers at the Senior Center. There were five participants who brought in just over \$4,000.00 and approximately \$1,000.00 in merchandise (i.e. gift cards), which were used as prizes at Senior Center events.

Commissioner Banick added that she had at least 4 meetings with the Great Mall, and the Mall even advertised it in their mailings.

Chairperson Weisgerber asked if there was time to hold the event this year.

Commissioner Banick replied that there are currently three fundraisers taking place with AARP and that she did not think this one could be added.

Chairperson Weisgerber asked about the carnival idea. Commissioner Ebright stated she heard that a carnival was coming to town. Chairperson Weisgerber stated the Rotary Club usually brings in the carnival, but would probably not happen this year because of the current construction taking place at the Town Center. Finding a location is a major issue because the carnival company has certain requirements for access and exposure.

Commissioner Banick asked if the fundraising purpose is primarily for the bingo equipment, and if so, could Councilmember Giordano assist with her contacts. Councilmember Giordano replied that fundraising is very difficult and it would be easier to raise funds if it was tied into something, such as the Barbara Lee dedication. Commissioner Ebright reminded that the dedication event was not too far away so timing may not work.

Councilmember asked how much was being requested. Chairperson Weisgerber that \$30,000.00 was being requested for all the items. Recreation Supervisor indicated that approximately \$15,000.00-\$17,000.00 would be needed for the Bingo equipment.

Commissioner Banick indicated that she would be available to accompany Councilmember Giordano to go to businesses to speak about the Senior Center sponsorship opportunities.

Commissioner Ebright asked if there was a list of past businesses that donated.

Councilmember Giordano indicated she was not aware of any list. She relied that it is difficult to go to businesses and raise funds. She indicated that she would brainstorm on fundraising ideas and bring back ideas at the next meeting.

Commissioner Ebright asked if there was any presentation with slideshow about the Senior Center programs, such as Bingo, that could be taken to businesses. Chairperson Weisgerber indicated that it could be put together.

Commissioner Connor asked if the Bingo equipment was for the existing Senior Center or future Senior Center. Chairperson Weisgerber responded that it would be for both sites. Recreation Supervisor added that the current system is over 25 years old. Program Coordinator Wilson added that it is the entire system that is needed because the system is so old that new components would not be compatible with the old system.

Councilmember Giordano added that tying the equipment into the new facility would work better in which a dedication nameplate could be installed on the Bingo board.

Chairperson Weisgerber asked about the Black and White event, such as a Ball or Casino Night. Commissioner Connor indicated that this type of event would not bring in much money. Chairperson Weisgerber indicated that fundraising in this format might be as difficult as soliciting businesses due to the tight economy, Tickets would need to be at least \$60.00-\$75.00 per person, in addition to paying out approximately \$45.00 per person for the meal. Also timing of the year would be important (less likely during tax time). He requested the Commission think about these issues and discuss them at the next meeting.

Chairperson Weisgerber reported on the other potential items for purchase: Karaoke machine (\$400.00-\$500.00) and a portable Public Address System (\$2,000.00-\$2,500.00). He indicated that the Commission had enough to fund both purchases.

Commissioner Ebright asked if the Karaoke system is the same as what was demonstrated at the senior center a few months ago. Chairperson Weisgerber stated it was and gave an explanation of the system to the other commissioners. Commissioner Connor asked if it had two microphone for duets. Chairperson Weisgerber indicated the second microphone was available for an additional fee. Commissioner Connor

questioned the cost. Chairperson Weisgerber indicated the system was good and easy to use and that he had the same system for his personal use.

Commissioner Connor asked about the Public Address (P.A.) system. Program Coordinator gave a description of the wireless microphone system and that Recreation Services already has one for the Special Event program. It would be ideal to have a system dedicated for the Senior Center's use for events. She added the Senior Center currently has a PA system that is hardwired to the front desk for announcements and is unable to be used with presentations or taken to other areas of the Center.

Commissioner Connor questioned the cost and type of the PA system.

Chairperson Weisgerber asked if the Commission wanted to authorize the purchase of the Karaoke machine and the PA system. Commissioner Ebright motioned to authorize the purchase of both items. M/S: Ebright/Wang.

Commissioner Connor requested to hold off on the purchasing decision of the PA system until he could take a look at the existing system and see if it can be added on to, or look into a different (less expensive) system being available.

The motion was modified to delay the purchase of the PA system. Commissioner Ebright approved the modification to her motion. Ayes: Unanimous.

K. OTHER BUSINESS

1. STAFF REPORTS

1.1 Recreation Services

Recreation Supervisor Tagalog highlighted the items listed on pages 2-3 of the agenda.

1.2 Senior Center Nutrition

Recreation Supervisor Tagalog, read the report as noted on page 3 of the agenda. She also reported that staff met with the County on the upcoming budget. The Milpitas Senior Center will be budgeted at 80 meals per day in the FY2006-07, instead of the current 75 meals per day.

2. LIAISON REPORTS

2.1 a City Council

Councilmember Giordano reported on the following City Council actions:

- 1. February 7, 2006, City Council Meeting:
 - a. Status of the City's Financial Report (December 31, 2005). Council had asked the departments cut back 5%, which was accomplished. City is in better shape than first thought. Revenue is coming in a little bit better than anticipated, however, the City is still looking at a \$3-\$6 million shortfall that will be taken out of the Redevelopment Agency.

- Review and approval of the Economic Strategic Action Plan recommended by the Economic Development Commission. It is about a 3-year goal to bring businesses into the city. Also to promote shopping in Milpitas to keep the tax revenue in Milpitas.
- c. Introduced an ordinance related to prohibition on smoking in public playgrounds and sports facilities.
- 2. February 21, 2006, City Council Meeting:
 - a. Continued the public hearing for Use Permit for auto dealership at 950 Thomson St. (Piercy Automotive)
 - b. Authorized entertainment permit for Butler Amusements for a carnival at the Great Mall on March 3-21, 2006. An at profit event where Butler Amusements will rent space from the Great Mall.
 - c. Staff reported that 98% of the uncollected developer fees noted a few months ago, had been collected and accounted for. They were not tied in properly onto projects to be easily identified.
 - d. Decided on action to put an advisory measure on the June 2006 ballot regarding changing the city from general law to charter city (to have the voters decide on the type of city). Its important the language is correct so voters understand what they are voting on.
 - e. Approved the date and event proposal to rename the Milpitas Senior Center for Barbara Lee Senior Center for April 25, 2006.
 - f. Introduced an ordinance to allow an alternate member to the Planning Commission.

Commissioner Connor stated the Economic Development is important because people want to get from one place to another, such as from the San Jose Airport straight to their hotel. He indicated that he would like to do a future presentation on a system that easily transports people.

2.2 Council on Aging Advisory Commission

Commissioner Weisgerber did not have a report.

2.3 AARP

Commissioner Banick reported that the Council on Aging relocated to 1530 Chamberton Dr. in San Jose, and its RSVP program will be having some changes made to it soon.

Commissioner Banick also thanked all the Milpitas/Berryessa Chapter AARP members and guests for attending its recent luncheons, which had entertainment by the Senior Center's advanced guitar class. She added that March's luncheon would be on March 16th at 11:00 am, at the Hometown Buffet in Milpitas. She has some discounted coupons should anyone be interested.

Commissioner Connor stated that a speaker from the Council on Aging about the Part-D Medicare Program. The same presentation was done at the Senior Center

the next day. One of Chapter's upcoming event includes a possible New Year's Eve event

2.4 Arts Commission

No report.

2.5 Recreation and Cultural Resources Commission

No report.

Chairperson Weisgerber noted that some Commission members might have received a letter from Joyce Lam (ex-wife of a current commissioner) regarding the moral interpreted of public officials. He informed the commission it is strictly for their information and that the Senior Advisory Commission would take no action on it.

Commissioner Dovlet informed the Commission that she was a victim of identity theft. Money had been taken out of her bank account. She had to go to the Police Department and then to the bank to change her account information. Chairperson Weisgerber and Acting Police Chief Nishisaka recommended everyone use a shredder to destroy paperwork with sensitive information. It's becoming even more common for identity theft to happen. Commissioner Connor recommended to scratch off all but the last four digits of credit card numbers that appear on credit card receipts, and to take the receipt copies instead of leaving them at the business or on tables at restaurants.

3. Future Agenda Items

Bingo system discussion (Councilmember Giordano) PA system (Commissioner Connor)

L. Adjournment

Meeting adjourned at 2:24 pm. The next meeting is scheduled April 25, 2006, at 1:30 pm, at the Milpitas Senior Center, following the Barbara Lee Dedication Ceremony at 12:00 pm.

Respectfully submitted, Lynette Wilson, Commission Secretary